



American Railway
Development Association

2017 Annual Meeting

THE 111TH YEAR

Presenting: Get Connected



MEMPHIS

The Peabody Hotel
June 18-21, 2017

Introduction

Since 1906, ARDA has provided a forum for the North American railroad community to meet and effect positive change:

"The objectives of the Association are to foster the industrial, real estate, natural resources, market development activities and environmental concerns of the North American railroads; and through the advancement of ideas and education of its members further promote the effectiveness of railway development and related work."

The American Railway Development Association (ARDA) is a not-for-profit educational trade association founded in 1906 to promote Economic Development, Real Estate Development, Technology, and Environmental Activities of the North American Railroads. ARDA achieves this through the advancement of ideas and education of members to further promote the effectiveness of railway development.

ARDA encourages membership from all classes of railroads throughout North America. Members also include professionals from other associations, agencies, and railroad service partners that have a direct effect on rail business today. ARDA's membership variety provides a wide perspective on issues facing the railroad industry in the 21st Century.

The Economic Development Section is focused on enhancing rail business through the expansion and location of new railway and customer facilities. The Real Estate Section works to address the challenges that the rail industry faces in the acquisition, sale, and lease of real property.

The Environmental Section represents the environmental interests of the rail industry and provides awareness and information transfer on related topics. The Technology Section promotes technology and systems that advance matters pertaining to railroad environmental, real estate, and economic development activities. The Law Section focuses on legal issues affecting the railroad industry.

ARDA's section structure and its events not only provide informative programs, but also allow members to network with their industry peers. ARDA members include representatives from all of the Class 1 railroads, several short line and regional railroads, as well as professionals in real estate, economic development, environmental, engineering, legal, and other disciplines. The ARDA conference is an excellent educational and networking opportunity.

Our 2017 ARDA Sponsors

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Thank you for your support!

2017 ARDA Annual Meeting

Sunday, June 18

8:00 AM—12:00 PM

Early Bird Golf Tournament

First Tee Time is at 8:00 AM

Grab-and-Go Breakfast is Included

[Mirimichi Golf Course](#)

[6129 Woodstock Cuba Rd](#)

[Millington, TN 38053](#)

5:00 PM—7:00 PM

Registration Open

[East Mezzanine](#)

6:00 PM—6:30 PM

Reception for New Members or First Time Attendees

A brief introduction to ARDA for new members and first time Annual Meeting attendees

[Forest Room](#)

6:30 PM—7:30 PM

Welcome Reception

Sponsored by CN

Light Appetizers will be served in the anticipation that attendees will want to make their own dinner plans. Please see Page 25 for recommended restaurants close to the Peabody Hotel in Downtown Memphis.

[Forest Room](#)

8:00 PM—11:00 PM

Silent Auction Opens in ARDA Hospitality Suite

[Louis XVI Room](#)

Get Connected

Monday, June 19

7:00 AM—8:00 AM

Registration and Breakfast

East Mezzanine and Louis XVI Room

8:00 AM—9:00 AM

Opening Business Session

Alan Sisk, Director—Technical Services, Norfolk Southern Corp. and ARDA President

- ◆ Roll Call, Introduction of New Members and President's Report and Announcements

Gary Rozmus, Senior Environmental Consultant, GEI Consultants and ARDA First Vice President

- ◆ 2018 Executive Forum (Savannah, January 30-31) and Annual Meeting (New York, June 10-13) Previews

Mark Holder, National Real Estate Leader, Bartlett & West, Inc. and ARDA Second Vice President

- ◆ Approval of the Minutes from the 2016 Annual Meeting, Naming of the Auditing Committee

- ◆ ARDA Scholarship Program and Silent Auction

Doug Morrison, Vice President—Rail, Bartlett & West, Inc. and ARDA Treasurer

- ◆ Safety Briefing

Mike Ray, Regional Manager—Economic Development, BNSF Railway Company and ARDA Secretary

- ◆ Board Election Report

Continental Ballroom

9:00 AM—10:00 AM

Section Introduction and Planning Meetings

Introduction

Doug Morrison, Vice President—Rail, Bartlett & West, Inc. and ARDA Treasurer

Agenda

Sections meetings to appoint leadership and discuss program ideas for the 2016-17 membership year.

Starting in Continental Ballroom, moving to:

Economic Development: Hollander Room

Environmental: Cockrell Room

Law: The Boardroom

Real Estate: General Moorman Room

Technology: Brinkley Room

2017 ARDA Annual Meeting

Monday, June 19 (Continued)

9:30 AM—2:00 PM

Graceland Tour for Spouses and Guests

Attendees of the Graceland Tour should meet near the Union Avenue Entrance of the Peabody Hotel. A bus will drive attendees to Graceland for the tour. Lunch will not be included but there are a number of dining options at Graceland.

[Union Avenue Entrance of the Peabody Hotel](#)

10:00 AM—10:45 AM

Conference Session 1—State of the Automotive Industry and the Impacts of Innovation on Freight Connections

Introduction

Jon Arita, Regional Manager—Economic Development, BNSF Railway Company and Chair of the ARDA Economic Development Section

Presenter

Bernard Swiecki, Director, Automotive Communities Partnership (ACP), Center for Automotive Research

[Continental Ballroom](#)

10:45 AM—11:05 AM

Morning Break

Coffee and Tea will be available in the Louis XVI room. The South Mezzanine is reserved for attendees to view the Peabody Duck March.

11:05 AM—12:00 PM

Conference Session 2—Railroad Condemnation: New Jersey Case Study

Moderator

Kevin Baldwin, Partner, Daley Mohan Groble and Vice Chair of the ARDA Law Section

Panelists

John Fiorilla, Shareholder, Capehart Scatchard
Malcolm Roop, Director—Real Estate, Norfolk Southern Corp.

[Continental Ballroom](#)

12:00 PM—1:00 PM

Lunch

Introduction

Alan Sisk, Director—Technical Services, Norfolk Southern Corp. and ARDA President

Speaker

Mark Herbison, Director, Senior Vice President of Economic Development, The Greater Memphis Chamber

[Grand Ballroom D, E, and F](#)

Get Connected

Monday, June 19 (Continued)

1:00 PM—2:15 PM

Conference Session 3—Economic Benefits of Environmental Compliance

Moderator

Devin Sprinkle, Regional Manager, Environment (US), CN and ARDA Secretary Nominee

Panelists

Mike Dannelly, Consultant, Parallel Infrastructure

Jim Kvedaras, Director—Government Affairs, CN

Nathan Perkins, Supervisor—Environmental Projects Administration, Norfolk Southern Corp.

Rick Verkler, Counsel—U.S. Environment, CN

[Continental Ballroom](#)

2:15 PM—3:00 PM

Conference Session 4—Working with the Surface Transportation Board on your Railroad Project

Introduction

Mark James, President, TerraPact and Chair of the ARDA Real Estate Section

Speaker

Katherine Bourdon, Attorney Advisor, Surface Transportation Board

[Continental Ballroom](#)

3:00 PM—4:00 PM

Section Roundtables

Attendees are encouraged to attend and participate in one of the three section roundtables. Attendees are not required to be a member of the host section to participate.

Economic Development Section Roundtable on Best Practices

Moderator

Jon Arita, Regional Manager—Economic Development, BNSF Railway Company and Chair of the ARDA Economic Development Section

[Hollander Room](#)

Real Estate Section Roundtable on Utility Crossings

Moderator

Mark James, President, TerraPact and Chair of the ARDA Real Estate Section

[General Moorman Room](#)

Technology Section Roundtable on Big Data

Moderator

Cameron Rex, Appraiser/GIS Analyst, RMI Midwest and Vice Chair of the ARDA Technology Section

[Brinkley Room](#)

2017 ARDA Annual Meeting

Monday, June 19 (Continued)

4:30 PM Meet in Hotel Lobby for Transportation to Reception

4:45 PM—7:15 PM Riverboat Reception and Cruise

Sponsored by GHD, Gray Construction, Jesco, and Yates Construction

ARDA would like to welcome all Annual Meeting attendees to a riverboat reception aboard the Memphis Queen III. Drinks and light appetizers will be served.

Location Memphis Riverboats at Beale Street Landing
251 Riverside Drive
Memphis, TN 38103

Transportation Transportation to the reception will be available.
Please meet the ARDA staff in the lobby of the
Peabody Hotel at 4:30 PM. After the riverboat cruise
the buses will return attendees to the Peabody Hotel

Dinner Options Please see Page 25 for recommended restaurants
close to the Peabody Hotel in Downtown Memphis.

9:00 PM—11:00 PM Silent Auction Opens in ARDA Hospitality Suite
Louis XVI Room

Get Connected

Tuesday, June 20

7:00 AM—8:00 AM

Registration and Breakfast

[East Mezzanine and Louis XVI Room](#)

7:00 AM—8:00 AM

Past President's Breakfast

[Cockrell Room](#)

8:00 AM—8:45 AM

Closing Business Session

Alan Sisk, Director—Technical Services, Norfolk Southern Corp. and ARDA President

◆ Morning Welcome

Gary Rozmus, Senior Environmental Consultant, GEI Consultants and ARDA First Vice President

◆ 2018 Executive Forum (Savannah, January 30-31) and Annual Meeting (New York, June 10-13) Previews

Mark Holder, National Real Estate Leader, Bartlett & West, Inc. and ARDA Second Vice President

◆ Audit Committee Report

Mike Ray, Regional Manager—Economic Development, BNSF Railway Company and ARDA Secretary

◆ Financial Committee Report

Devin Sprinkle, Regional Manager, Environment (US), CN and ARDA Secretary Nominee

◆ Safety Briefing

[Continental Ballroom](#)

Section Chairs will give reports on new officers and proposed program items for 2016-17.

8:45 AM—9:45 AM

Conference Session 5—Trump and Trains: Seeking Connections

Introduction

Chuck Baker, Partner, Chambers, Conlon & Hartwell, LLC

Presenter

Bruno Maestri, Vice President—Government Relations, Norfolk Southern Corp.

[Continental Ballroom](#)

2017 ARDA Annual Meeting

Tuesday, June 20 (Continued)

<u>9:45 AM–10:15 AM</u>	<u>Conference Session 6—Memphis Urban Area: Regional Freight Plan</u>
Introduction	J. Lee Hutchins, Jr. , Director—Freight Logistics and Planning, AECOM Infrastructure
Presenter	Pragati Srivastava , Administrator, Memphis Urban Area Metropolitan Planning Organization. Continental Ballroom
<u>10:15 AM–10:30 AM</u>	<u>Morning Break</u> Louis XVI Room
<u>10:30 AM–11:15 AM</u>	<u>Conference Session 7—Environmental Applications of UAS/UAV Technologies</u>
Moderator	Devin Sprinkle , Regional Manager, Environment (US), CN and ARDA Secretary Nominee
Panelists	Dillon Magers , Hazmat Manager, BNSF Railway Company Stephanie Ortiz , Environmental Management Trainee, BNSF Railway Company Continental Ballroom
<u>11:15 AM–12:15 PM</u>	<u>Conference Session 8—Industrial Development and Real Estate Connecting to Locate a Major Project</u>
Moderator	Mark James , President, TerraPact and Chair of the ARDA Real Estate Section
Panelists	Mike Grim , Director—Industrial Development, Norfolk Southern Corp. Kelly Harris , Senior Real Estate Manager, Norfolk Southern Corp. Continental Ballroom
<u>12:15 PM–1:15 PM</u>	<u>Lunch</u>
Introduction	Alan Sisk , Director—Technical Services, Norfolk Southern Corp. and ARDA President
Speaker	Hon. Jim Strickland , Mayor, City of Memphis Grand Ballroom D, E, and F

Get Connected

Tuesday, June 20 (Continued)

1:15 PM—2:15 PM

Conference Session 9—Positive Train Control: Impacts on Economic Development and Real Estate

Moderator

Cameron Rex, Appraiser/GIS Analyst, RMI Midwest and Vice Chair of the ARDA Technology Section

Panelists

Mike Ogborn, Managing, Member, Ogborn Consulting Group

Jason Reiner, AVP—Industrial Development, Norfolk Southern Corp.

Lisa Wilson, Director—Advanced Train System Control, Norfolk Southern Corp.

[Continental Ballroom](#)

2:15 PM—3:00 PM

Conference Session 10—Effective Stormwater and Floodplain Management and the Role of Railroads

Moderator

Mark James, President, TerraPact and Chair of the ARDA Real Estate Section

Panelists

Ben Pylant, Water Resources Team Leader, Half Associates, Inc.

Leland Willis, Environmental Counsel, Union Pacific

[Continental Ballroom](#)

3:00 PM—3:15 PM

Afternoon Break

[Louis XVI Room](#)

3:15 PM—4:00 PM

Conference Session 11—Supply Chain Logistics: Connecting Sites

Introduction

Cameron Rex, Appraiser/GIS Analyst, RMI Midwest and Vice Chair of the ARDA Technology Section

Presenter

John Hoover, Modalistics Group Manager, Norfolk Southern Corp.

[Continental Ballroom](#)

2017 ARDA Annual Meeting

Tuesday, June 20 (Continued)

4:00 PM—4:45 PM

Conference Session 12—TVA InvestPrep Program

Introduction

Jon Arita, Regional Manager—Economic Development, BNSF Railway Company and Chair of the ARDA Economic Development Section

Presenter

Bill Adams, Senior Target Market Specialist, TVA Economic Development

[Continental Ballroom](#)

4:45 PM—5:00 PM

Closing Statement and Passing of the Gavel

Alan Sisk, Director—Technical Services, Norfolk Southern Corp. and ARDA President

Gary Rozmus, Senior Environmental Consultant, GEI Consultants and ARDA First Vice President

[Continental Ballroom](#)

6:00 PM—7:00 PM

President's Reception

Sponsored by CN

[Peabody Rooftop and Skyway Lounge](#)

7:00 PM—9:30 PM

President's Dinner

Sponsored by Clear Channel Outdoor

Featuring the Norfolk Southern Lawmen

[Peabody Rooftop and Skyway Lounge](#)

9:30 PM—11:00 PM

Silent Auction Opens in ARDA Hospitality Suite

[Louis XVI Room](#)

Get Connected

Wednesday, June 21

8:00 AM—10:00 AM

Farewell Breakfast and Silent Auction Pickup

Louis XVI Room

Meeting Space WiFi

Connect to “Peabody Conference”

When you open your Internet browser, you should automatically be redirected to the login splash page.

Enter **ARDA17** in the field provided.

Click “Connect”, and you will be able to access the Internet.

Speaker Biographies

Bill Adams

Sr. Target Market Specialist, TVA Economic Development

Bill Adams works for TVA Economic Development as a senior target market specialist for transportation-related manufacturing (OEMs), special projects and product development initiatives. Most notable has been the TVA Certified Megasites Program, which has contributed to the creation of approximately 6,000 direct jobs and \$5.3 billion in capital investment.

Adams is the team leader for TVA Economic Development's Product Development Division, which is designed to assist TVA communities with advisory, technical and financial assistance in their efforts to become more competitive through better product (buildings and sites) planning and delivery. Adams is also the creator of the TVA InvestPrep Program, a grant program designed to help TVA communities become more competitive.

Before joining TVA Economic Development, Adams was employed with the Mississippi Development Authority from 1994 to 2003, serving as a recruitment specialist for the automotive industry. He is a graduate of Mississippi State University, where he earned a bachelor's degree in political science and a master's degree in public policy and administration. He is also a graduate of the University of Oklahoma's Economic Development Institute and is a certified economic and community developer.

Katherine Bourdon

Attorney Advisor, Surface Transportation Board

Ms. Katherine Bourdon is an Attorney in the Office of Public Assistance, Governmental Affairs and Compliance at the Surface Transportation Board (STB). Ms. Bourdon began her career in the rail industry with Norfolk Southern Corporation where she served in various sales and marketing positions. She then attended law school in the evening while working as an Industry Analyst at the STB. After completing law school, Ms. Bourdon served as a Law Clerk and Staff Attorney for the Honorable Charles E. Erdmann at the United States Court of Appeals for the Armed Forces. Ms. Bourdon also worked at a law firm in Washington, D.C. on rail and infrastructure matters before returning to the STB in 2015. Ms. Bourdon has an undergraduate degree in

Speaker Biographies (continued)

marketing from Virginia Tech and a J.D. from the Catholic University of America's Columbus School of Law. She is a member of the bar in Virginia and the District of Columbia.

Mike Dannelly

Senior Corridor Business Developer, Parallel Infrastructure

Mike Dannelly began working with Florida East Coast Industries in 2011 having extensive experience in industrial project management and material sales. Mike provides research and develops new revenue producing opportunities that resides within the company's managed Railway Right of Way portfolios and associated properties. Prior to joining Parallel, Mike spent 11 years in the concrete/aggregate industry as an Operations Manager and Regional Sales Representative. Mr. Dannelly served in the U.S. Air Force in varying positions including 10 years as a Program Manager for multiple support systems. Mike is a graduate of Louisiana Tech University and has earned a Master's of Science Degree in Management from Troy University.

John Fiorilla

Shareholder and Chair, Transportation Department, Capehart Scatchard

Mr. Fiorilla focuses his practice in the railroad industry and helping to create and present railroad management policy and positions with diversified management and litigation experience as both house counsel and local counsel for Class I and Short Line Railroads. He has specific experience in presenting finance, real estate, operations, engineering, government affairs, and customer service positions.

Mike Grim

Director—Industrial Development, Norfolk Southern Corp.

A native from West Virginia, Mike Grim holds Bachelor degrees in Civil Engineering Technology, Architectural Engineering Technology, and Mining Engineering Technology from Bluefield State College. Immediately after graduation in 1994, he began work with a subsidiary of Norfolk Southern Corporation, Pocahontas Land Corporation in Bluefield, West Virginia where he worked in the Mapping and GIS Departments. He joined the Industrial Development Department in 1998 where he held various positions of increasing responsibility in the

Speaker Biographies (continued)

Technical Services Group in Indianapolis, IN and Atlanta, GA. As a part of that group he performed track design for new and expanding industries, prepared industrial park layouts, evaluated sites for rail feasibility, and assisted the Project Management Group within his territories.

In 2006 he relocated to Birmingham, AL to support the organization as an Industrial Development Manager with responsibilities of locating new rail served industry, expanding existing rail served industry and promoting economic growth along Norfolk Southern lines in Alabama, Mississippi, and Louisiana.

On April 1, 2017 Mike was named the Director of Industrial Development for the Central Region, with responsibilities for 9 states. He joined ARDA in 2015.

Kelly Harris

Senior Real Estate Manager, Norfolk Southern Corp.

Kelly is a 1993 graduate of Georgia State University in Atlanta, Georgia. He graduated with a Bachelor of Business Administration degree in with a major in Real Estate. He was a surveyor in Albany, Georgia for 8 years before beginning his career with Norfolk Southern Corporation. Kelly began in the Engineering Department on September 5, 1985, in Atlanta, Georgia. He worked in several position within the Engineering Department in Atlanta while completing his degree at Georgia State. Kelly landed his job in Norfolk Southern Real Estate Department on February 1, 1991 and has progress from his initial position as a Property Agent to his current position as Senior Real Estate Manager. This progression has spanned over 26 years and has involved moving his family 4 times to serve in several field offices. His current position which is located in the Atlanta, Georgia office involves the oversight of real estate transactions for the southeastern states of the Norfolk Southern system. He joined ARDA in 2012.

Mark Herbison

Senior Vice President of Economic Development, Greater Memphis Chamber

Mark Herbison is the Senior Vice President of Economic Development for the Greater Memphis Chamber. Prior to coming to Memphis he served as director of Economic Development for the Rutherford County

Speaker Biographies (continued)

Chamber of Commerce, director of Economic Development for the Nashville Area Chamber of Commerce, as an automotive marketing consultant for the Tennessee Department of Economic and Community Development and as director of Economic Development for Paris/Henry County, Tennessee.

Before entering the field of economic development, Herbison worked for almost ten years in the Tennessee Secretary of State's office in various positions including public information officer, assistant director of publications and administrative assistant to the secretary of state.

In 2004, Herbison was named economic development "Professional of the Year" in the state of Tennessee by the Tennessee Industrial Development Organization (TIDC). More recently, Herbison was recognized as one of "Ten People Who Made a Difference in the South in 2010" by Southern Business and Development Magazine. During his tenure at the Greater Memphis Chamber, his team has successfully facilitated the location of 435 projects, representing 38,363 new jobs, the retention of 50,093 jobs and over \$9 billion in new capital investment.

He holds a degree from Bethel College and is a graduate of the Economic Development Institute at the University of Oklahoma. He is a past president of the Tennessee Industrial Development Council and twice past chairman of the Tennessee Economic Partnership.

John Hoover

General Manager, Modalgistics, Norfolk Southern Corp.

John leads the multi-modal logistics consulting practice of Norfolk Southern Corp. providing supply chain strategy development, advanced business analytics and economic development analysis for corporations and communities. His insights and experience in logistics have been fundamental to the development of supply chains designed to improve service, lower expenses and increase margin across many industries and markets. His focus on implementable solutions drives increased value of capital and ROI for clients.

Jim Kvedaras

Director—Government Affairs

Jim Kvedaras was hired by the Illinois Central Railroad in 1981 as a draftsman in the engineering department. Since then, he has

Speaker Biographies (continued)

advanced through various departments, including Buildings and Structures, Environment, Strategic Planning, Contracts, Public Affairs, and now is Director of U.S. Government Affairs for CN. His duties include dealing with legislative issues and legislators at the state and local levels of government, along with coordinating a number of the railroad's projects with appropriate internal and external stakeholders.

Jim has been deeply involved with CN's Surface Transportation Board (STB) application and approval of the acquisition of the Elgin, Joliet & Eastern Railway, which operates in a wide arc around the larger Chicago metropolitan area, since late 2007.

Jim received his undergraduate degree from Governor's State University in University Park, Illinois, and his MBA from Northwestern University's Kellogg School of Management. He currently participates on an advisory committee for Governors State University's College of Business Administration, is President of the Board of Directors for the Cancer Support Center in Homewood and Mokena, IL, and holds a Board position with the Calumet Area Industrial Commission.

Bruno Maestri

Vice President—Government Relations

Bruno Maestri directs the Norfolk Southern government relations teams. He is responsible for federal legislative affairs, state relations, and community affairs. He also coordinates federal regulatory affairs for the company, serving as liaison with the Federal Railroad Administration (FRA), Surface Transportation Board (STB), National Transportation Safety Board (NTSB), and the Environmental Protection Agency (EPA).

Mr. Maestri was also responsible for corporate communications from 2008 through 2016; he managed the company's efforts in media relations, public relations, and advertising. He served as the Chief Sustainability Officer [CSO] for Norfolk Southern from 2015 and 2016, overseeing the company's efforts to reduce carbon emissions through a combination of mechanisms and programs.

Prior to these assignments, Mr. Maestri was Chief Environmental Officer for Norfolk Southern from 1995 through 1998. As such, he was responsible for promotion of environmental principles, procedures and goals; development and implementation of corporate environmental

Speaker Biographies (continued)

policies and programs; regulatory compliance; and worker protection and health. Before joining Norfolk Southern in 1995, Mr. Maestri was in private practice for over 18 years, first with Versar, Inc. as a Senior Vice President and then with ATEC as Vice President for Consulting Services.

Mr. Maestri graduated from the University of Virginia in 1976 where he earned B.S. Degrees in Applied Mathematics and Civil Engineering and in 1977 a Master's Degree in Environmental Engineering. He was awarded the John L. Newcomb Fellowship for Graduate Studies, the UVA Distinguished Student Award and the UVA Outstanding Engineering Student Award, among other honors. Mr. Maestri's affiliations have included: ASCE, NSPE, ASTM, WPCF, EAR, ASQC, FWQA, Tau Beta Pi, and the Institute for Environmental Auditing. He has served on the Board of Directors of the Virginia Engineering Foundation and has been active in a range of community affairs.

Dillon Magers

Hazmat Manager, BNSF Railway Company

Dillon Magers has over 25 years of railroad experience in the environmental and hazardous material fields. He also has worked with the engineering and structures teams. Dillon holds degrees in civil engineering from the University of Missouri and is a Registered Professional Engineer.

Mike Ogborn

Managing Member, Ogborn Consulting Group

Mike is a native of South Dakota, an alumnus of the University of South Dakota and the managing member of Ogborn Consulting Group, LLC (OCG) since 2012. Before founding OCG, he was the Executive Vice President and Managing Director of OmniTRAX, Inc., one of North America's largest privately held transportation management companies, where he served on the senior management team for over 20 years. Mike is currently serving as the Senior Advisor for the American Short Line & Regional Railroad Association, responsible for such areas as PTC implementation for the Association's members, an insurance initiative, STB matters, and the Short Line Safety Institute.

Speaker Biographies (continued)

Stephanie Ortiz

Environment Management Trainee, BNSF Railway Company

Stephanie is a Recent Graduate from Baylor University, where she received her B.S. in Biology and her M.S. in Environmental Science. She is currently a Management Trainee in the Environmental Department at BNSF Railway, where she focuses on data management. She also supports projects in Project Controls, Real Estate and Leases, Compliance and Remediation.

Nathan Perkins

Supervisor—Environmental Projects Administration, Norfolk Southern Corp.

Ben Pylant

Water Resources Team Leader, Halff Associates

Benjamin Pylant, P.E., CFM, CPESC, MBA graduated with his BS in civil engineering from Louisiana Tech University in 2004. Upon graduation, Mr. Pylant accepted a position at Halff Associates' Fort Worth office. Halff Associates, founded in 1950 by Dr. Albert Halff, PE, is a regional, employee-owned, multi-disciplined firm that provides full-service engineering, surveying, environmental services, architecture, right of way acquisition, landscape architecture, planning and visual technologies.

In 2009, Mr. Pylant completed his Masters in Business Administration from the University of Texas at Arlington and the following year obtained his professional engineering license. He currently leads a water resources team in the Halff Associates Fort Worth Office. He is working on an array of stormwater master planning projects and watershed studies. He has significant experience in stormwater modeling and land development projects for private and municipal clients.

Mr. Pylant has led numerous floodplain management classes throughout the Texas region on behalf of the Texas Floodplain Manager's Association and holds a certification in floodplain management. In 2013, Mr. Pylant was recognized as the Young Engineer of the Year by the Texas Society of Professional Engineers Fort Worth Chapter. He is also active in the American Society of Civil Engineers.

Speaker Biographies (continued)

Malcolm Roop

Director—Real Estate, Norfolk Southern Corp.

Malcolm is a 1984 graduate of Bluefield College in Bluefield Virginia. He graduated Cum Laude with a degree in Business Administration and began his career with Norfolk & Western Railway Company on June 6, 1984 in Roanoke, Virginia. He worked several agreement/union positions in the Roanoke area before landing a non-agreement position in the Real Estate Department in the fall of 1987 in Atlanta, Georgia. He has progressed from his initial position as a Property Agent to his most recent promotion to Director Real Estate in 2010. This progression has spanned almost 30 years and has involved moving his family 7 times to lead several field office locations. His current position which is located in the Atlanta, Georgia office involves oversight of all real estate transactions for one half of the Norfolk Southern system. He initially joined ARDA in 2011 and is a past presenter at the 2010 Annual Conference in Savannah, Georgia and 2014 Annual Conference in Calgary, Canada.

Pragati Srivastava

Director, Memphis Urban Area Metropolitan Planning Organization

Pragati is the Director of the Memphis Urban Area Metropolitan Planning Organization (MPO), a Bi- State MPO, covering 4 counties i.e. Shelby County, TN, Desoto County, MS and portions of Fayette County TN and Marshall County MS. In this capacity, Pragati is responsible for multimodal Long Range Transportation Planning for the Memphis MPO region. She serves more than 1 million residents of the Memphis MPO region and works closely with the 29 member Policy Board, comprising of various Local, State and Federal agencies.

Hon. Jim Strickland

Mayor, City of Memphis

Jim Strickland was sworn in as mayor of Memphis in 2016 and has spent the early portion of his tenure following through with his inauguration day pledge to apply “new eyes to solve old problems.” In partnership with the hard work of city employees, 911 call answer times have been drastically reduced; the percentage of city spending with minority and women-owned businesses has dramatically increased; and two major developments the retention and Downtown move of ServiceMaster’s

Speaker Biographies (continued)

global headquarters and the expansion of St. Jude Children's Research Hospital speak to the momentum of some \$7 billion in recent, current or future development in the city.

Mayor Strickland has prioritized a transparent and communicative government including initiating a weekly email update to citizens that frankly tackles the city's challenges as well as celebrates successes. The improvement of core city services and commitment to transparency and trust are part of what Mayor Strickland calls a "brilliant at the basics" philosophy of city government, where his administration tackles core city services to allow the growth of Memphis to multiply.

Mayor Strickland is a 1982 graduate of Christian Brothers High School, a 1986 graduate of the University of Memphis and a 1989 graduate of the School of Law at the U of M. He practiced law at Glankler Brown PLLC from 1990 to 1998, when he began practicing at Kustoff & Strickland PLLC, where he remained until becoming mayor.

Mayor Strickland was elected to the Memphis City Council in 2007. He served as vice chairman of the council in 2013 and as its chairman in 2014. In eight years representing District 5, then-councilman Strickland became known for fighting for government transparency and public safety.

Community service has long been a part of Mayor Strickland's life. He has served with various organizations, such as the St. Vincent de Paul Soup Kitchen, where he continues to volunteer. He is a gold life member of the NAACP.

Bernard Swiecki

Director, Automotive Communities Partnership, Center for Automotive Research

Bernard Swiecki serves as Director of the Automotive Communities Partnership (ACP) at the Center for Automotive Research (CAR), as well as a Senior Automotive Analyst in CAR's Industry, Labor, and Economics (ILE) group. He joined CAR in 1994.

Mr. Swiecki has written and managed research in a diverse array of automotive fields pertaining to automakers, suppliers, electric and alternative powertrain vehicles, as well a variety of other subjects. He manages CAR's analysis of vehicle sales, production, and segmentation data. He has also led trade missions to China, Italy,

Speaker Biographies (continued)

India, and Russia.

Mr. Swiecki has authored numerous articles for print publications, as well as a monthly column, on the automotive industry. He regularly presents at conferences and industry events in North America, Asia, and Europe as well as providing interviews to local, national, and global media.

Mr. Swiecki is a member of the Society of Automotive Engineers (SAE) and Society of Automotive Analysts (SAA). He has served on the U.S. Department of Commerce Eastern Michigan District Export Council. He received his BA from the University of Michigan in 1998 and his MS from Eastern Michigan University in 2003.

Rick Verkler

Environmental Counsel, CN

Rick Verkler joined Illinois Central Railroad Company in 1993 as its first Environmental Counsel. He represents Illinois Central and CN's other U.S. subsidiary railroads on environmental, real estate and transportation matters.

Prior to joining Illinois Central, Rick spent four years in the Environmental Control Division of the Illinois Attorney General's Office prosecuting cases on behalf of the Illinois Environmental Protection Agency and five years in private practice concentrating on general litigation and real estate transactional work.

Rick graduated from the University of Illinois in 1981 with a bachelor's degree in economics and received his Juris Doctor from Creighton University in 1984. He joined AAR's Environmental Matters Working Group in 1994 and is its longest serving member. Rick has lived in the Chicago area for most of his life and recently moved to Dyer, Indiana.

Lisa Wilson

Director—Advanced Train Control System, Norfolk Southern Corp.

Lisa Wilson is midway through her 30th year with Norfolk Southern where she has served in positions of increasing responsibility in Revenue Accounting, Human Resources, Business Process Engineering, Information Technology and Advanced Train Control. Lisa earned her B.S. in Economics and Marketing from Clemson University and holds a M.S. in Industrial Relations from Georgia State University. Lisa currently serves as Director Advanced Train Control Systems where she

Speaker Biographies (continued)

is principle liaison to the FRA for the NS PTC regulatory compliance effort; she also has responsibility for the PTC locomotive and communications implementations and interoperability with 30+ railroads operating on NS PTC territory. She is active in developing AAR PTC policy on behalf of NS and the industry and contributes to several Interoperable Train Control (ITC) committees.

Lisa is a member of AREMA, NS Volunteers and is a founding member of the WiNS women's network and NS Diversity Council.

Downtown Memphis Restaurants

The following are highly rated restaurants in Downtown Memphis within walking distance or a short taxi ride from the Peabody Hotel.

Belle—A Southern Bistro

Southern, Breakfast | \$11-30
117 Union Ave
(901) 572-1896
bellememphis.com

Gus's World Famous Fried Chicken

Southern, Chicken | Under \$10
310 S. Front Street
(901) 527-4877
gusfriedchicken.com

Charlie Vergos Rendezvous

Barbeque, American | \$11-30
52 S. 2nd St
(901) 523-2746
hogsfly.com

Huey's Downtown

Burgers, American (New) | \$11-30
77 S. 2nd St
(901) 527-2700
hogsfly.com

Chez Philippe

French | Over \$61
149 Union Ave (in the Peabody)
(901) 529-4000
www.peabodymemphis.com/dining-en.html

Itta Bena

Southern, Cajun/Creole | \$31-60
145 Beale St
(901) 578-3031
ittabenadining.com

Flight

American (New) | \$31-60
39 S. Main St
(901) 521-8005
flightmemphis.com

The Majestic Grille

American (Traditional) | \$11-30
145 S. Main St
(901) 522-8555
majesticgrille.com

Flying Fish

Seafood, Cajun/Creole | \$11-30
105 S. 2nd St
(901) 522-8228
flyingfishinthe.net

McEwen's Memphis

Southern, American (New) | \$31-60
105 S. 2nd St
(901) 527-7085
mcewensmemphis.com

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Pictured from left: Stephanie Johnson, Alan Sisk, Gary Rozmus, Mark Holder, Doug Morrison, and Mike Ray

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Director—Technical
Services, Norfolk
Southern Corp.

GARY ROZMUS *First Vice President*

Senior Environmental
Consultant, GEI
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National Real Estate
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DOUG MORRISON *Treasurer*

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STEPHANIE JOHNSON *Past President*

Director—Carload Sales
and Industrial Develop-
ment, Florida East Coast
Railway

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<p>CHRIS INGRAHAM <i>Vice Chair</i> Director Industrial Development, Norfolk Southern Corp.</p>	<p>DEVIN SPRINKLE <i>Vice Chair</i> Regional Manager— Environment (U.S.), CN</p>	<p>RENAY ROBISON <i>Vice Chair</i> Director—Real Estate, Union Pacific Railroad</p>
<p>JEFF RISLEY <i>Secretary</i> Business Development Leader, Bartlett & West, Inc.</p>	<p>BILL JAMES <i>Secretary</i> National Market Director for Transit and Rail, TRC Solutions</p>	<p>BRADLEY GORDON <i>Secretary</i> Manager, Real Estate, Patriot Rail Company LLC</p>

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<p>GLENN OLANDER-QUAMME <i>Chair</i> Attorney-at-Law</p>	<p>CHARLOTTE MULLER <i>Chair</i> Rail Business Developer, Bartlett & West, Inc.</p>
<p>KEVIN BALDWIN <i>Vice Chair</i> Partner, Daley Mohan Groble</p>	<p>CAMERON REX <i>Vice Chair</i> Appraiser—GIS Analyst, RMI Midwest</p>

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